

MKB Groei Versnellers

Michel Bouman
Microsoft Nederland

Territory Channel Manager MKB
Moderne Werkplek & A.I.



De MKB-er is positief...

maar de Nederlandse ondernemer ziet niet altijd hoe technologie kan helpen.



Demografische evolutie



Baby boomers

Afstandsbediening



Generation X

Muis



Millennials

Duimen



Generation Z

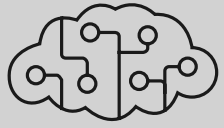
Stem

Demografische evolutie

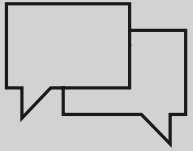


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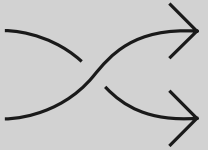
van de beroeps bevolking
<35 jaar oud in 2025



Business Intelligence



Marketing Kracht



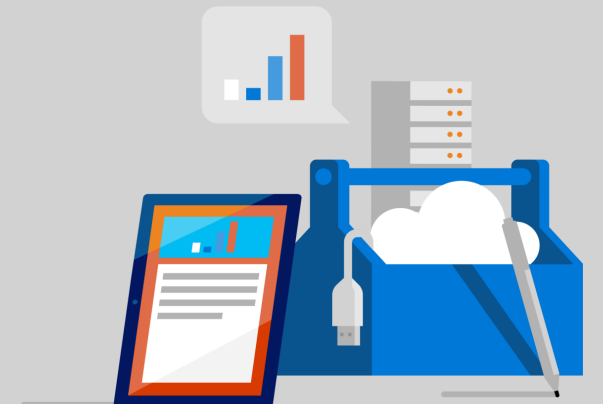
Wendbaarheid



Toekomst bestendigheid



Team samenstelling en -werk



Digitale Transformatie



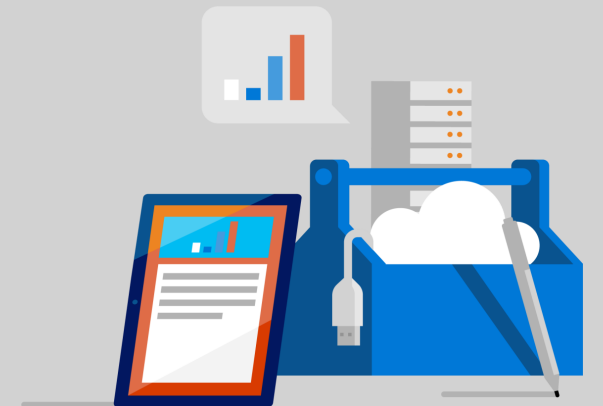








Bookings, Outlook Customer Manager en Teams.





Bookings



Outlook Customer Manager





<http://aka.ms/meetmichel>

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